



Results October-December 2018

Parques Reunidos increases revenues by 6.4%, reaching 73 million Euros

- Attendance grew by +4.2% and revenue per visitor at +2%
- CEO leading development of New Strategic Plan

Madrid. February 27, 2019 – Parques Reunidos has closed the period October-December 2018 with revenue of 73 million Euros. This represents a like-for-like increase of 6.4% compared with the same period of the previous year.

The results of three months benefit from commercial actions such as the increase of season passes (+13%), which improve earnings visibility for the remaining season and off-season events such as Halloween and Christmas campaigns. The total number of visitors reached 2.8 million, growing at +4.2% rate on a like-for-like basis.

Parques Reunidos' business seasonality –high season is concentrated between June and September— means that the October-December quarter represents only 12% of the total annual revenue. This explains an EBITDA of -2.8 million Euro, in comparison with the -2.5 million for the same period of the previous year, due to the mix of parks opened given our business seasonality and a calendar effect in the US.

José Díaz, recently appointed as CEO, is leading the development of a New Strategic Plan that will be presented to the market in the coming months. This plan will focus on delivering organic growth, integrating and achieving the expected returns on Tropical Islands acquisition and a smart capex investment.

Expansion capex under development currently amounts to 70 million Euro investment and includes Ducati World at Mirabilandia (Italy), Steelers Country at Kennywood (USA), Cartoon Network Hotel at Dutch Wonderland (USA) and Living Shores Aquarium at Story Land (USA).

Lastly Parques Reunidos will follow, from now onwards, the custom of most quoted companies and adopt the calendar year, therefore next fiscal year will end in December 2019, as opposed to September.



About Parques Reunidos

Parques Reunidos is one of the world leading leisure park operators. The company's portfolio includes more than 60 assets (themed parks, animal parks, water parks, family entertainment centers, etc.). The group is present in North America, Europe and Oceania, and welcomes an average total of 20 million visitors every year. To find more information about Parques Reunidos, please visit www.parquesreunidos.com

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