



NOT FOR RELEASE OR DISTRIBUTION OR PUBLICATION IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES, CANADA, AUSTRALIA, JAPAN OR ANY OTHER JURISDICTION WHERE TO DO SO MIGHT CONSTITUTE A VIOLATION OF THE RELEVANT LAWS OR REGULATIONS OF SUCH JURISDICTION.

This announcement does not constitute a prospectus or offering memorandum and nothing herein contains an offering of securities. No one should purchase or subscribe for any ordinary shares of Parques Reunidos Servicios Centrales, S.A.U. except on the basis of information in any prospectus published by Parques Reunidos Servicios Centrales, S.A.U. in connection with its initial public offering. The intended admission to listing of the ordinary shares on the Madrid, Barcelona, Bilbao and Valencia stock exchanges and on the Automated Quotation System or Mercado Continuo of those stock exchanges (**Admission**) requires the approval by the *Comisión Nacional de Mercado de Valores* (the **CNMV**) of a prospectus, as described below.

**FOR IMMEDIATE RELEASE**

### Nota de Prensa

## Parques Reunidos espera salir a Bolsa a finales de mes

- El rango de precios de la oferta se ha fijado entre 15,5 y 20,5 euros.
- La colocación oscilará entre un mínimo de 600 millones de euros y un máximo de 718 millones de euros, de acuerdo con la horquilla de precios fijada, de los cuales 525 millones corresponde a la emisión de nuevas acciones.
- Los fondos obtenidos se destinarán a reducir el endeudamiento global del grupo, reduciendo considerablemente los costes financieros, y proporcionar a la compañía la flexibilidad financiera para afrontar futuras oportunidades de crecimiento.
- El free float resultante oscilará entre un 42% y un 55% del capital de la compañía.

**En Madrid, 20 Abril 2016** - El Grupo **Parques Reunidos**, uno de los principales operadores de parques de ocio del mundo, ha solicitado hoy a la Comisión

*Not for release, publication or distribution, directly or indirectly, in or into the United States, Canada, Australia or Japan*



Nacional del Mercado de Valores (CNMV) la aprobación de un folleto informativo para la admisión a cotización de sus acciones ordinarias en las Bolsas de Valores Españolas a través del mercado continuo. Parques Reunidos espera que la oferta aporte una base diversificada de accionistas internacionales, así como un mejor acceso a los mercados públicos de capital, que facilitarán la obtención de financiación por parte de la compañía y permitirá afrontar, en su caso, futuras oportunidades de crecimiento.

Parques Reunidos espera emitir hasta un máximo de 33.870.967 nuevas acciones en una oferta de suscripción dirigida exclusivamente a inversores institucionales, con la que espera obtener, aproximadamente, 525 millones de euros. Este tramo primario estará destinado, en su totalidad (salvo 23 millones de gastos, honorarios y comisiones) a la reducción del endeudamiento global, proporcionando a la compañía la flexibilidad financiera necesaria para afrontar futuras oportunidades estratégicas de crecimiento.

Además, se solicita autorización para llevar a cabo una oferta de venta de acciones por parte de Centaur Luxco, perteneciente a la firma internacional de *private equity* Arle Capital Partners, hasta un máximo de 4.850.000 acciones. Por otro lado, el accionista vendedor otorgará una opción a las entidades coordinadoras globales, Morgan Stanley y Deutsche Bank, en nombre de los aseguradores, de comprar hasta un 15% del total de títulos puestos en circulación en el tramo primario y secundario para cubrir una posible sobre-demanda de acciones (opción de sobreadjudicación). Este tramo podría suponer hasta un máximo de aproximadamente 94 millones de euros

El número de acciones colocadas dependerá, entre otros, del precio final de la oferta, cuyo rango se ha fijado entre los 15,5 y los 20,5 euros por acción. En cualquier caso, los nuevos accionistas serán titulares de entre un 42%, asumiendo que no se ejercitan la opción de sobreasignación y que el precio es el máximo del rango, y un 55% asumiendo ejercicio íntegro de la opción de sobreasignación y que el precio es el precio mínimo del rango.

*Not for release, publication or distribution, directly or indirectly, in or into the United States, Canada, Australia or Japan*



La oferta se llevará a cabo a través de un proceso de prospección de la demanda, que se espera finalice el 27 del mismo mes. De esta manera, Parques Reunidos prevé que el cierre de la oferta tenga lugar alrededor del 28 de abril y la compañía comience a cotizar en el Mercado Continuo alrededor del 29 de abril, con el código de cotización “PQR”.

### **Sobre la compañía**

Parques Reunidos, con sede en Madrid, es un operador líder mundial de parques de ocio y uno de los tres únicos operadores globales al gestionar parques de atracciones, acuáticos, marinos y zoológicos. Con aproximadamente 20 millones de visitantes a cierre del ejercicio a 30 de septiembre de 2015, se posiciona como el segundo mayor operador de parques de ocio de Europa y el octavo más grande del mundo, en términos de visitantes. Además, es el mayor operador de parques acuáticos a nivel mundial y el mayor en zoológicos de Europa por número de parques.

En la actualidad, opera una cartera diversificada de 55 diferentes establecimientos de ocio (14 parques de atracciones, 20 parques acuáticos, 12 zoológicos, cinco centros de entretenimiento familiar y dos teleféricos en Europa, Estados Unidos y Argentina) en 12 países. Además, la compañía está preparada para operar dos parques de atracciones, actualmente en desarrollo por terceros, bajo contratos de gestión en los Emiratos Árabes Unidos. También está en vías de desarrollo un nuevo concepto de entretenimiento basado en parques de atracciones en centros comerciales.

Algunas de las marcas locales clave de Parques Reunidos incluyen Parque de Atracciones de Madrid, Parque Warner y Zoo Aquarium de Madrid en España; Kennywood en Pensilvania y Lake Compounce en Connecticut, Estados Unidos; Mirabilandia en Italia; o Movie Park de Alemania.

Parques Reunidos opera un modelo de negocio centrado en la seguridad, la satisfacción del cliente, la excelencia operativa y la atención al detalle. La

*Not for release, publication or distribution, directly or indirectly, in or into the United States, Canada, Australia or Japan*



compañía ha desarrollado con éxito este modelo, desde su comienzo en España hasta su expansión por medio de adquisiciones en Europa desde 2004 a 2006, hasta finalmente convertirse en un operador global con parques en Estados Unidos y Europa desde 2007 hasta la actualidad. Desde la adquisición de Arle en 2007 la compañía se ha convertido en un operador verdaderamente global, principalmente a través de procesos selectivos de M&A: desde 22 parques en cinco países con el 58% de los ingresos procedentes de España en 2006, hasta 55 parques en 12 países con un 23% de los ingresos procedentes de España en 2015.

**Contactos con los medios:**

**Parques Reunidos**

Eurocofin

(Consultora de comunicación del Grupo Parques Reunidos)

Jorge Prado

Tel. (+34) 91 308 36 57

[jprado@eurocofin.com](mailto:jprado@eurocofin.com)

Departamento de comunicación externa de Parques Reunidos:

Jennifer López

Tel.: (+34) 91 526 97 00

[parquesreunidos.comu@grpr.com](mailto:parquesreunidos.comu@grpr.com)

**IMPORTANT NOTICE**

The information contained in this announcement is for background purposes only and does not purport to be full or complete. No reliance may be placed for any purpose on the information contained in this announcement or its accuracy, fairness or completeness.

This announcement and the information contained herein are not for distribution in or into the United States, Canada, Australia, Japan or any other jurisdiction where to do so might constitute a violation of the relevant laws or regulations of such jurisdiction.

*Not for release, publication or distribution, directly or indirectly, in or into the United States, Canada, Australia or Japan*



This announcement is not an offer to sell or a solicitation of any offer to buy any securities issued by the Company in any jurisdiction where such offer or sale would be unlawful and the announcement and the information contained herein are not for distribution or release, directly or indirectly, in or into such jurisdictions.

In any EEA member state that has implemented Directive 2003/71/EC as amended (together with any applicable implementing measures in any member state, the **Prospectus Directive**), this communication is only addressed to and is only directed at qualified investors in that member state within the meaning of the Prospectus Directive.

Any securities referred to herein have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the **Securities Act**), and may not be offered or sold in the United States absent registration or an exemption from, or in a transaction not subject to, the registration requirements under the Securities Act. There is no intention to register any securities referred to herein in the United States or to make a public offering of the securities in the United States.

In the United Kingdom, this announcement and any other materials in relation to the securities described herein are only being distributed to, and are only directed at, and any investment or investment activity to which this announcement relates is available only to, and will be engaged in only with, “qualified investors” (as defined in section 86(7) of the Financial Services and Markets Act 2000) and persons who are (i) persons having professional experience in matters relating to investments who fall within the definition of “investment professionals” in Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the **Order**); or (ii) high net worth entities falling within Article 49(2)(a) to (d) of the Order (all such persons together being referred to as “relevant persons”). Persons who are not relevant persons should not take any action on the basis of this announcement and should not act or rely on it.

The Joint Global Coordinators, the Joint Bookrunners and the Co-Lead Managers and their affiliates (the **Banks**) are acting exclusively for the Company and no-one else in connection with the intended IPO. They will not regard any other person as their respective clients in relation to the intended IPO and will not be responsible to anyone other than the Company for providing the protections afforded to their respective clients, nor for providing advice in relation to the intended IPO, the contents of this announcement or any transaction, arrangement or other matter referred to herein.

In connection with the contemplated IPO, each Bank and any controlling entities and/or any of its affiliates, acting as investors for their own accounts may take up Shares and

*Not for release, publication or distribution, directly or indirectly, in or into the United States, Canada, Australia or Japan*



in that capacity may retain, purchase or sell for its own account such Shares and any securities of the Company or related investments and may offer or sell such securities or other investments otherwise than in connection with the IPO. Accordingly, references in any prospectus or offering memorandum, if published, to the Shares being issued, offered or placed should be read as including any issue, offering or placement of such Shares to the Banks and any relevant affiliate acting in such capacity. The Banks do not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligations to do so.

Save to the extent required by law, none of the Banks or any of their respective directors, officers, employees, advisers or agents accepts any responsibility or liability whatsoever for/or makes any representation or warranty, express or implied, as to the truth, accuracy or completeness of the information in this announcement (or whether any information has been omitted from the announcement) or any other information relating to the Company, its subsidiaries or associated companies, whether written, oral or in a visual or electronic form, and howsoever transmitted or made available or for any loss howsoever arising from any use of this announcement or its contents or otherwise arising in connection therewith.

The IPO timetable, including the date of Admission, may be influenced by a range of circumstances such as market conditions. Admission is subject to the fulfilment of requirements established in the Spanish legislation, including the approval of a prospectus. There is no guarantee that Admission will occur and you should not base your financial decisions on the Company's intentions in relation to Admission at this stage. Acquiring investments to which this announcement relates may expose an investor to a significant risk of losing all or part of the amount invested and investors should refer to the non-exhaustive list of risk factors in any prospectus published in connection with the IPO. Persons considering making such an investment should consult an authorised person specialising in advising on such investments. This announcement does not constitute a recommendation concerning the IPO. The value of Shares can decrease as well as increase. Potential investors should consult a professional adviser as to the suitability of the IPO for the person concerned. Past performance cannot be relied upon as a guide to future performance.

In connection with the IPO, a stabilisation manager (or its agents) acting on behalf of itself and the Banks may to the extent permitted by, and in compliance with, applicable laws and regulations (in particular, Commission Regulation (EC) No 2273/2003), over-allot shares or effect transactions on or off a regulated market, with a view to supporting the market price of the Shares at a level higher than that which might otherwise prevail

*Not for release, publication or distribution, directly or indirectly, in or into the United States, Canada, Australia or Japan*



in the open market. Such transactions may commence on or after the date of commencement of trading of the Shares on the Spanish Stock Exchanges and will end no later than 30 days thereafter. There is no assurance that such transactions will be undertaken and, if commenced, they may be discontinued at any time. There shall be no obligation on the stabilising manager to enter into such transactions. All such stabilisation shall be conducted in accordance with applicable laws and regulations (in particular, the rules concerning public disclosure and trade reporting to the CNMV).

Certain figures contained in this document, including financial information, have been subject to rounding adjustments. Accordingly, in certain instances, the sum or percentage change of the numbers contained in this document may not conform exactly with the total figure given.

*Not for release, publication or distribution, directly or indirectly, in or into the United States, Canada, Australia or Japan*